Educational	Optional EC № 5.2
component (EC)	«Business career management»
Degree of higher	Master
education	
Name of specialty /	Economy and International Economic Relations/ International Economic
study programme	Relations
Mode of study	Full-time
Year of studies,	2 <sup>nd</sup> year, 3 <sup>rd</sup> semester, one-semester
semester, duration	D (0.11
Semester control	Pass/fail test
Number of hours	120 (lectures – 10, practical classes – 14), 4 credits
(lectures and seminars),	
credits	
Language	English
Department in charge	International Economic Relations and Project Management
Author of the discipline	Viktoriia Kukharyk
Short description	
Prerequisites	Required knowledge: business etiquette, psychology, sociology, foreign language level not lower than A2 (English)
What will be studied?	Theoretical and practical aspects of career management; career motives
	and value orientations; types, models and career strategies; how to find
	and get a job; features of adaptation and its role in career development;
	how to make career decisions; features of time factor management in a
	business career; career crises and how to overcome them; the art of
	persuasion and the rules of business communication.
Why is it interesting and	The discipline learning will activate the processes of self-knowledge,
should be learnt?	self-assessment and actualization of the self-improvement, students will
	realize their individual uniqueness, responsibility and confidence in
	achieving future professional success; students will get acquainted with
	the methods and techniques of making informed decisions in building a
	career, gain practical experience in finding the necessary information to
	develop or improve a strategy for professional growth in the future.
What can be learnt?	The subject learning will form students' ability to plan the business career
(study results)	of staff; choose the best approaches to business career management;
	determine the professional orientation of the individual; assess their own
	compatibility with corporate culture; carry out long-term and short-term
	career planning; compose career charts, professiograms; take gender into
	account in business career management; evaluate the interaction of
	personality and career types; analyze and choose ways to find work;
	apply job search rules; master the technique of negotiating when hiring;
	make plans for staff adaptation; organize the efficient use of their own
	working time; identify ways to overcome career crises; diagnose career
	competence; prepare and conduct business conversations; form and
	maintain business image.
How can the acquired	Ability to make decisions about choosing the best approaches to business
knowledge and skills	career management; analyze the system of human values; apply
(competences) be used?	knowledge, scientific and technical achievements, information
	technology for the selection and implementation of career strategy;
	evaluate the system of interpersonal communications in the process of
	business career management; compose career charts, professiograms.